



SOCIAL MEDIA POLICY

OVERVIEW

Como Jannali JRLFC understands that the global interest and participation in social media networks (such as Facebook, Twitter, LinkedIn etc) are growing at a phenomenal rate and that the majority of our members and volunteers are involved within the social media community in some personal capacity.

It is important for all members and volunteers of Como Jannali JRLFC (the club) to be aware that all information exchanged within social media networks online or otherwise falls within the public domain, and the line drawn between what is considered to be personal and public is not always clear. It is also important to remember that information posted on social network sites can be easily traced and is available on an ongoing basis.

This policy is designed to set down minimum standards regarding social media participation for all members and volunteers of Como Jannali JRLFC.

OPERATION

The following guidelines should be followed by all members and volunteers of Como Jannali JRLFC in relation to social media networks and participation within the online social media community:

- When participating in social media networks online or otherwise, members and volunteers of Como Jannali JRLFC should ensure that personal comments do not bring the club into disrepute.
- It is unacceptable to disparage the club, its Executive Committee, formal volunteer positions or its members and players when participating in social media networks. Further to this, we do not accept or allow any likewise disparagement of any other sporting organisation, business or government body or their individual members, employees or representatives.
- Members and volunteers of Como Jannali JRLFC should not participate in social media networks in such a way that negatively impacts upon the organisation and management of the club.
- When participating in social media networks online or otherwise, members and volunteers of Como Jannali JRLFC should not imply that any personal comments are endorsed in any way by club.
- When participating in social media networks online, members and volunteers of Como Jannali JRLFC must not disclose confidential information obtained through involvement with the club.
- Members and volunteers of Como Jannali JRLFC should not participate in social media networks in such a way that harasses, discriminates or treats unfairly or inappropriately any other member, volunteer or player of the club.

Breach of this policy will result in disciplinary action by the Como Jannali JRLFC Executive Committee and subject to escalation to the relevant authorities.

It is additionally noted that only authorised members of the Como Jannali JRLFC Executive Committee are provided Administrative access to the Como Jannali JRLFC website, Facebook, Instagram and twitter accounts, with password and login protection.